



PATENT APPLICATION

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Arthur Kover et al.  
Serial No.: 10/669,567  
Filing Date: September 25, 2003

Examiner:  
Art Group: 2173  
Docket No.: 195-001

Title: A Method and Apparatus For Obtaining Web-based Advertising Research Data

Hon. Commissioner of  
Patents and Trademarks  
U.S. Patent and Trademark Office  
P.O. Box 1450  
Alexandria, VA 22313

Attn:

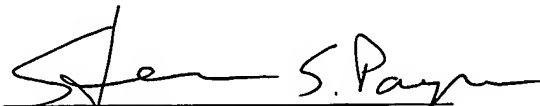
**Request For Approval Of Drawing Changes**

Dear Sir:

In response to the Notice to File Missing Parts dated February 20, 2004, applicant submits a new set of drawings which overcome the objections raised in the Notice to File Missing Parts. With respect to the alleged use of excessive text, it is respectfully submitted that some of the Drawings show screen shots which need the text passages. It is respectfully submitted that no new matter has been added to the drawings.

Respectfully submitted,

Law Office of Steven S. Payne

By:   
Steven S. Payne  
Registration No. 35,316

Date: August 19, 2004

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